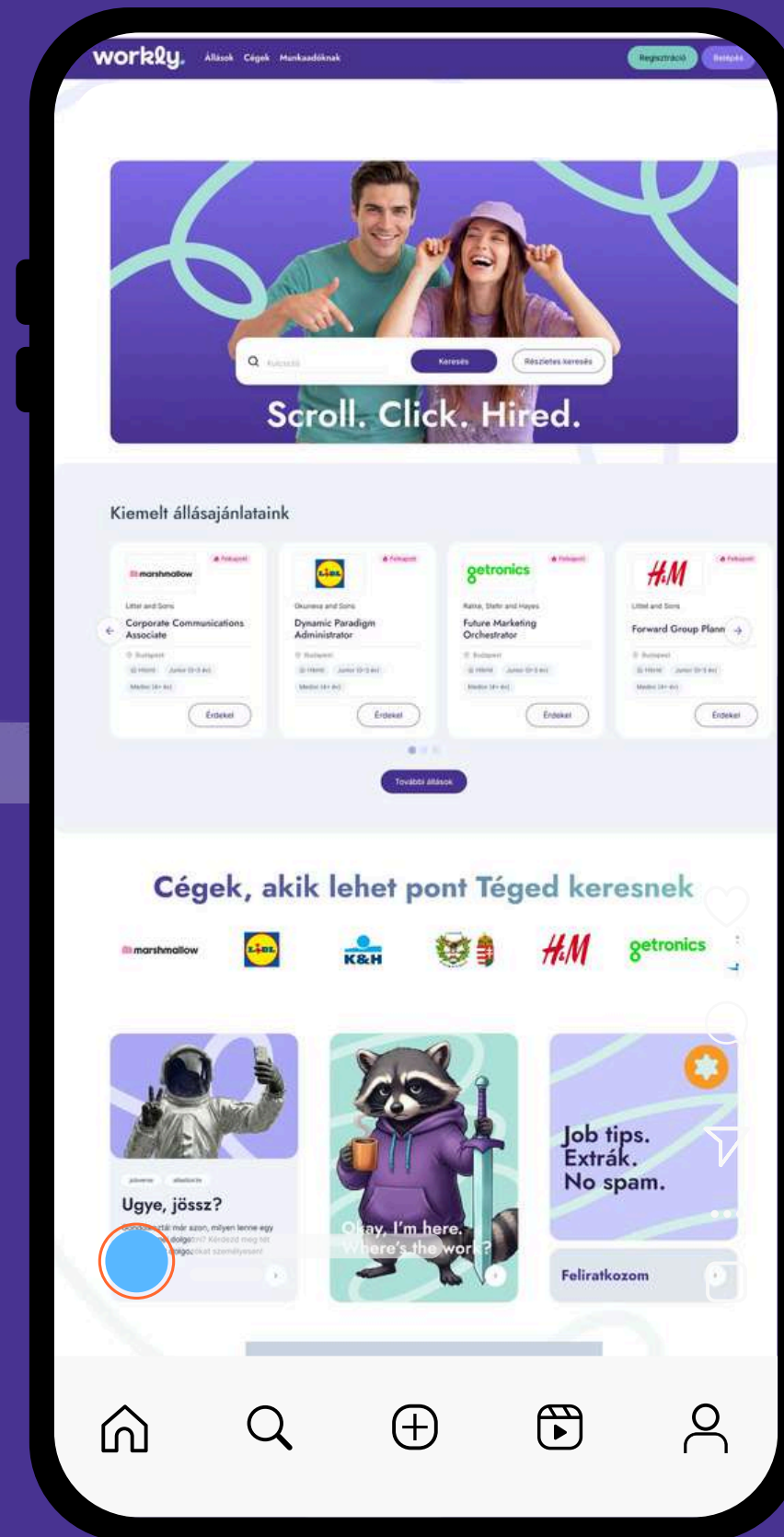


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The next generation job portal



FEATURED PLACEMENTS


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EDM SERVICES



CUSTOM EDM SERVICES

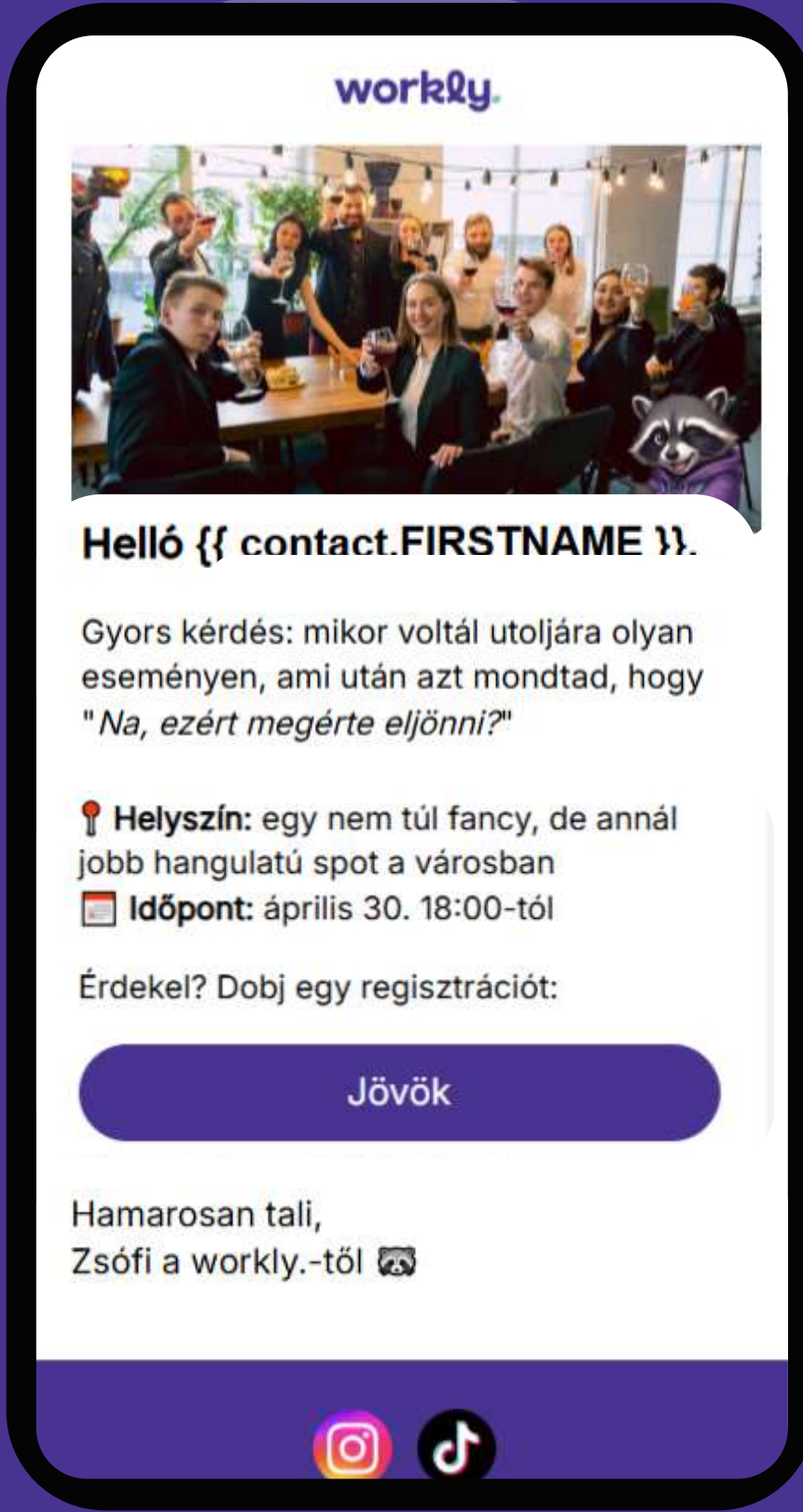
Parameters

- Header size: **570 × 321 px** (width × height)
- Format: **JPG / PNG** or video  **YouTube** link
- file size: **250 KB**
- Text length: **1,000–1,500** characters written in the language and tone of the target audience (Gen Z), or alternatively, source materials can be provided if the content is prepared by our experienced copywriters (e.g. job advertisement, company website, images, etc.)
- Career focused appearance only
- **Link** directing young users to the desired landing page
- Precise target audience definition (age group, field of expertise, experience level, language skills, etc.)

Duration: **1 send-out**

Basic editing fee: **HUF 20,000 + VAT**

Fee per recipient: **HUF 99 + VAT**



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BANNER PLACEMENTS



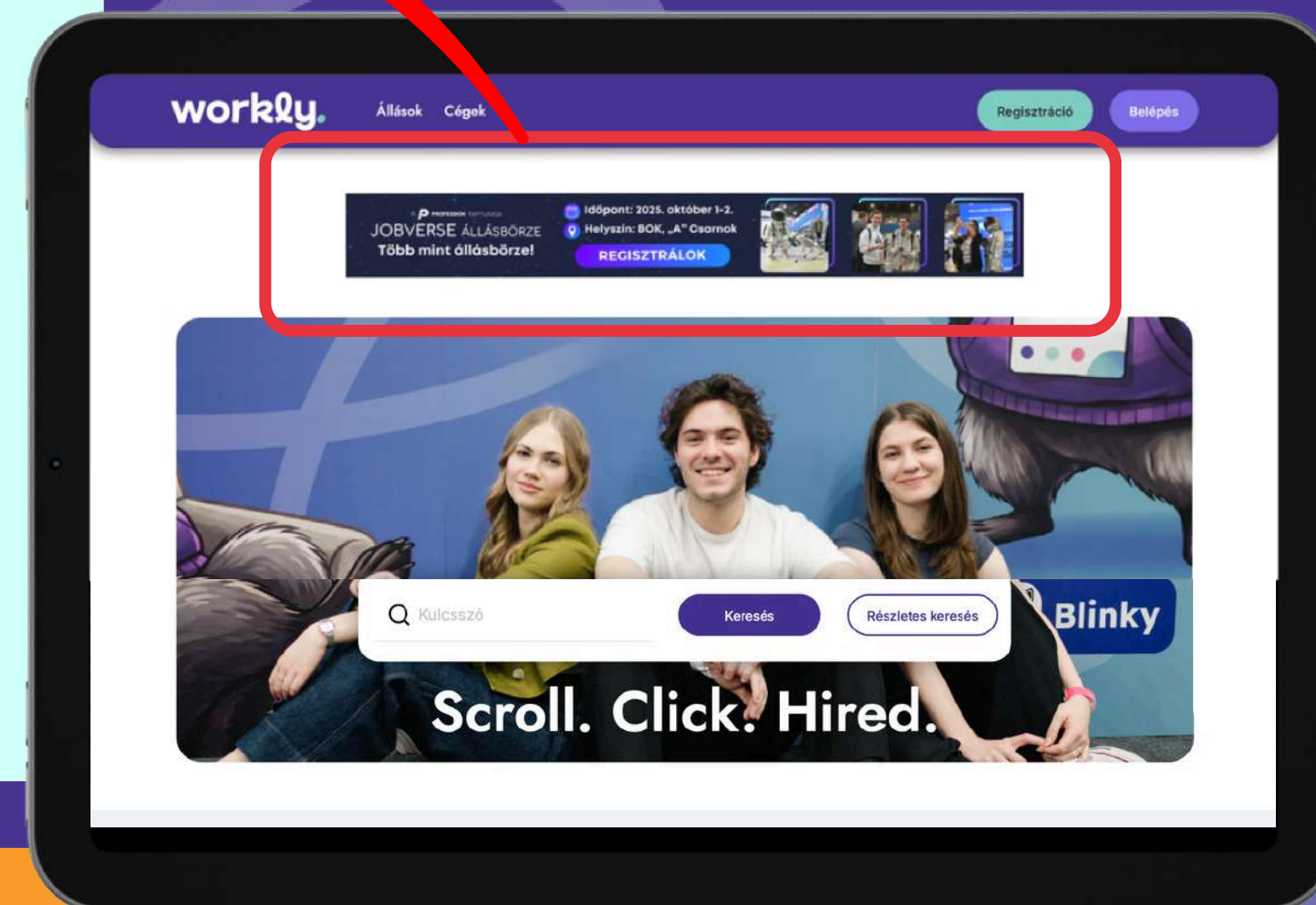
HOMEPAGE SUPER BANNER

Parameters:

- Desktop size: **970 × 90 px** (width × height)
- Mobile size: **320 × 100 px** (width × height)
- Format: **JPG / PNG**
- file size: **250 KB**
- **Link** directing users to the desired landing page
- **Exclusive placement** for the purchased period

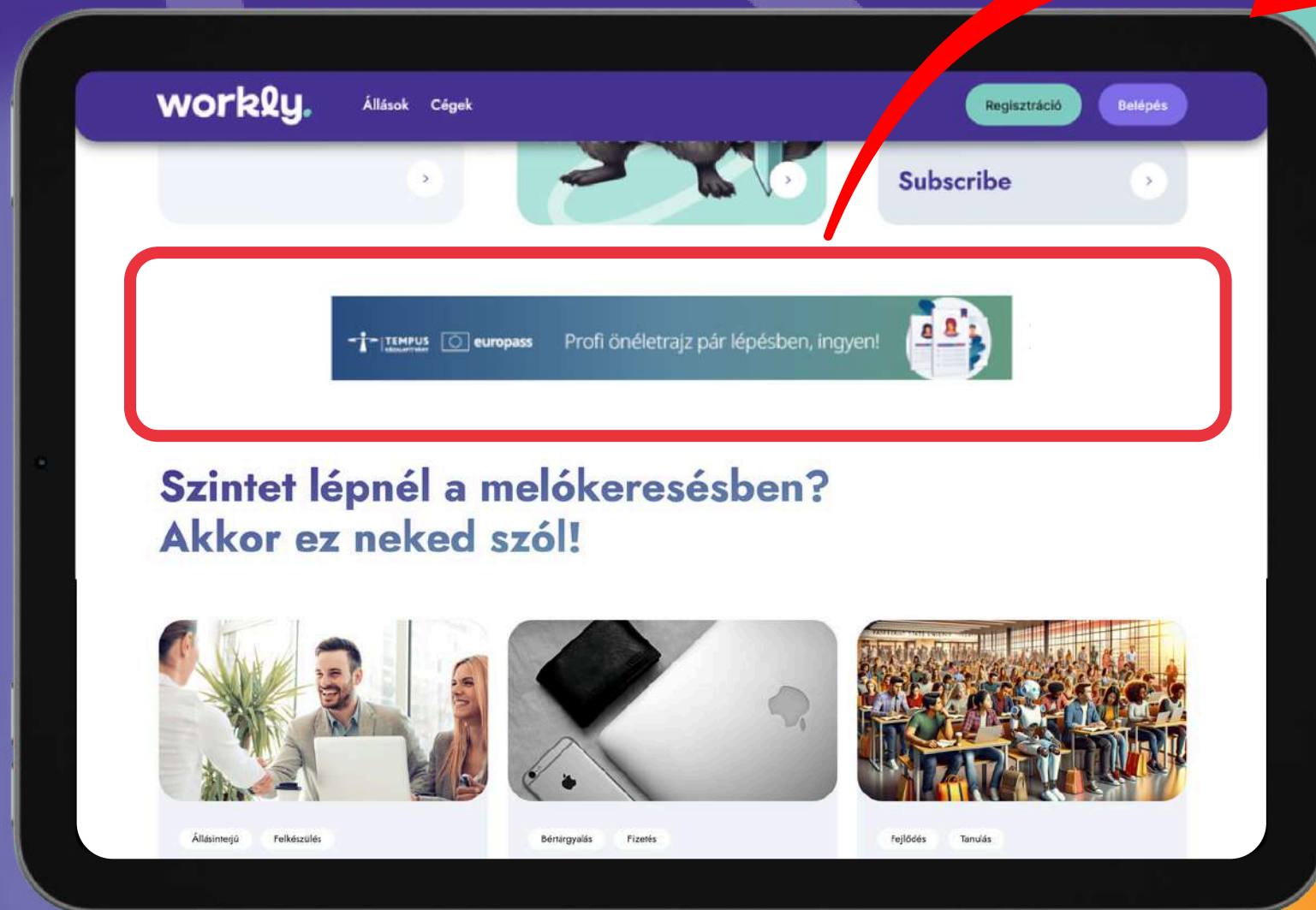
Időtartam: **1 hét**

Price: **HUF 99,900 + VAT**



Important!

The homepage super banner and the homepage search box banner cannot be booked for the same period at the same time. If one of the featured placements has already been reserved for a specific period, the other placement will no longer be available. **For available time slots, please contact your account manager.**



HOMEPAGE EVENT BANNER

Parameters

- Desktop size: **970 × 90 px** (width × height)
- Mobile size: **320 × 100 px** (width × height)
- Format: **JPG / PNG**
- file size: **250 KB**
- **Link** directing users to the desired landing page
- **Exclusive placement** for the purchased period

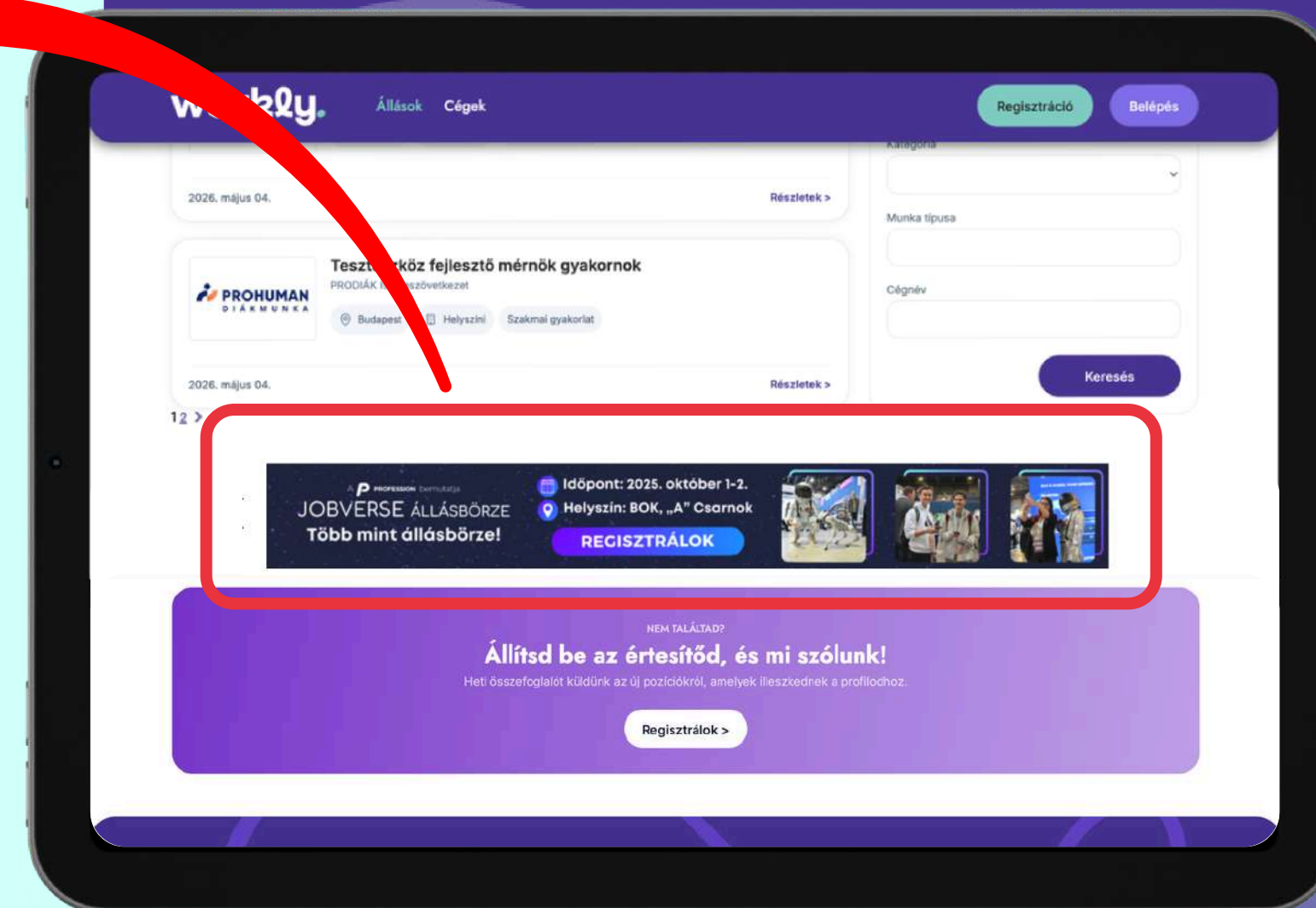
Duration: **1 week**

Price: **HUF 99,900 + VAT**

SUBPAGE BANNER

Parameters

- Desktop size: **970 × 90 px** (width × height)
- Mobile size: **320 × 100 px** (width × height)
- Format: **JPG / PNG**
- file size: **250 KB**
- **Link** directing users to the desired landing page
- Appears on multiple subpages as well (e.g. job listings page, company listings page, individual job posting pages).
- **Exclusive placement** for the purchased period

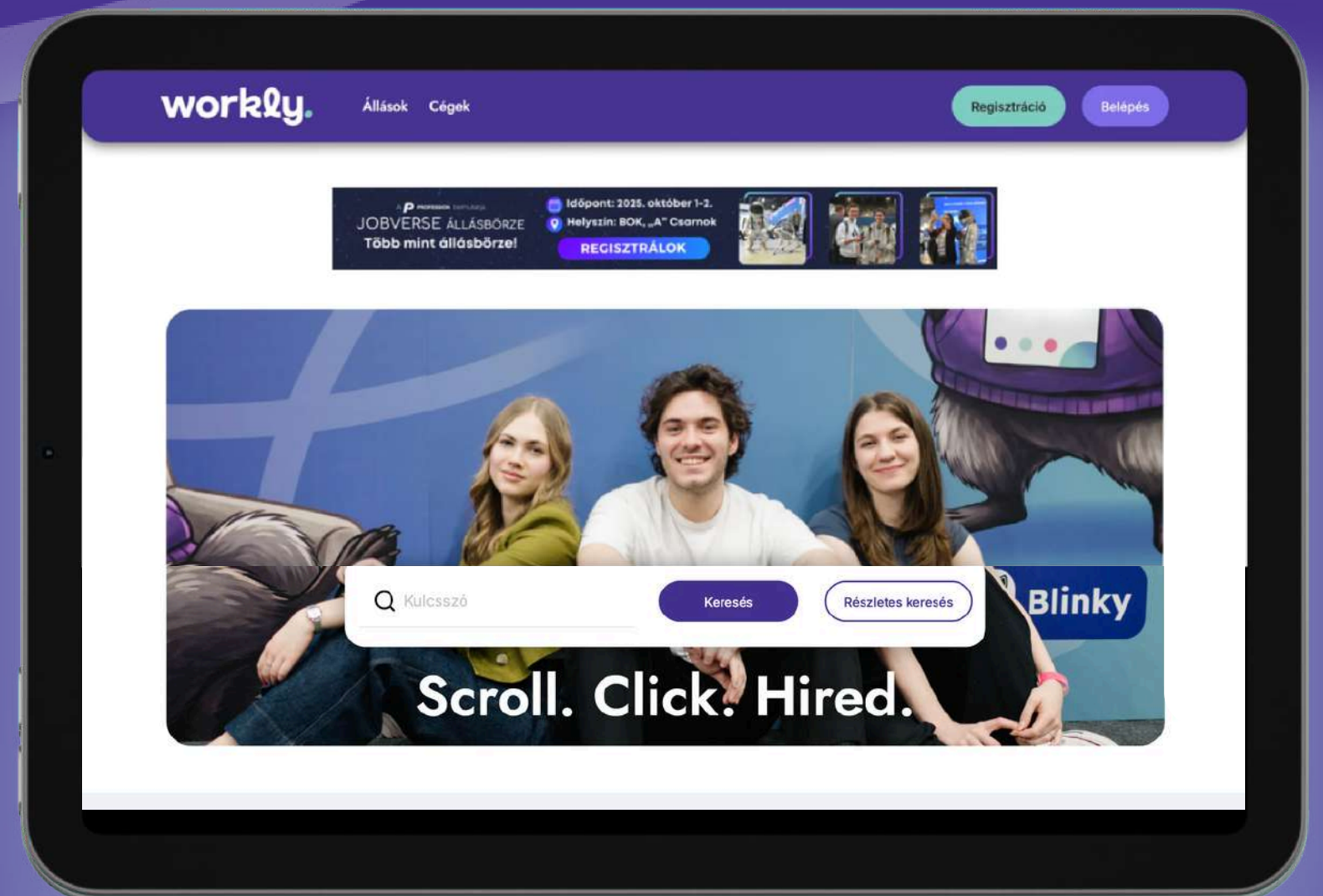
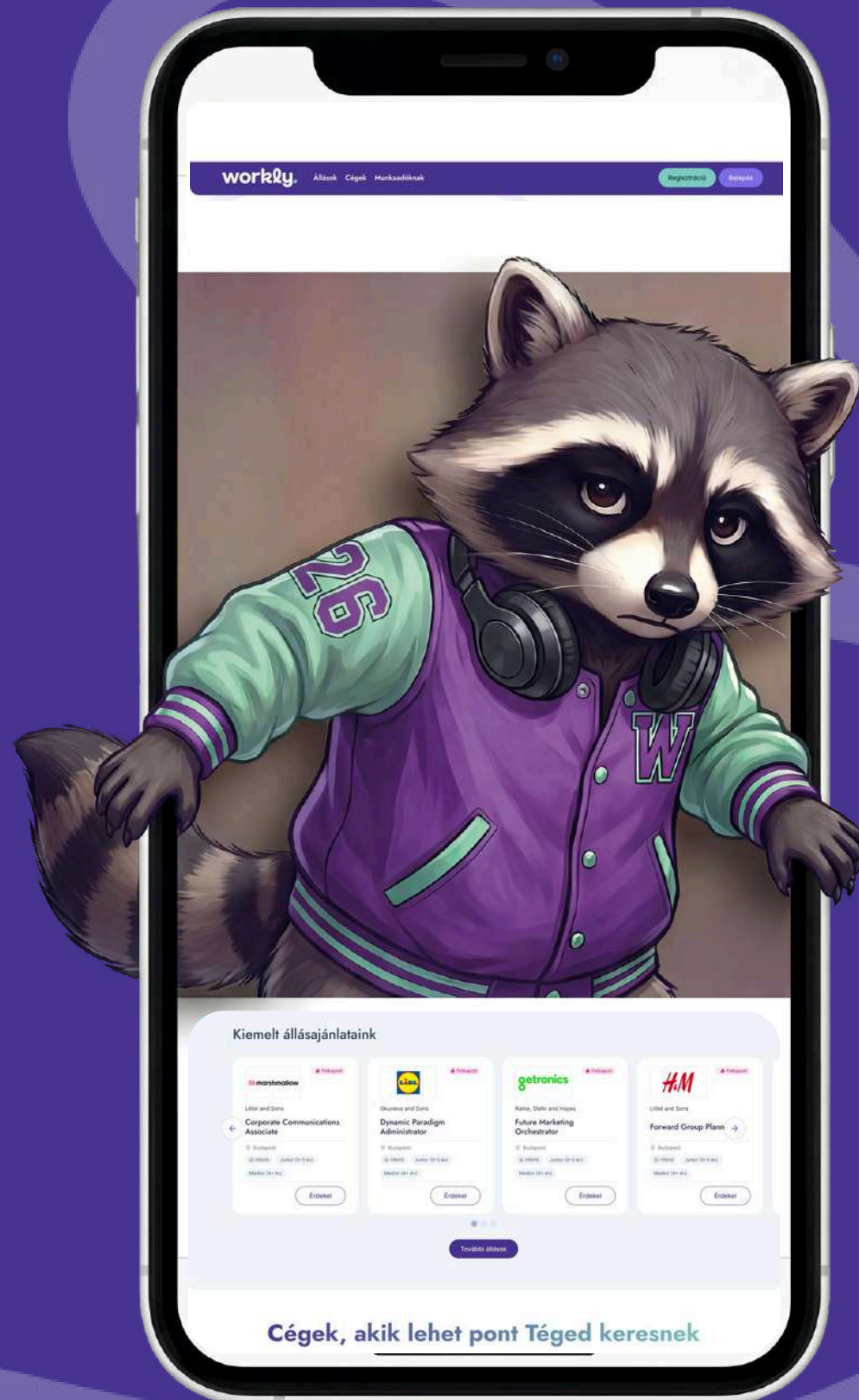


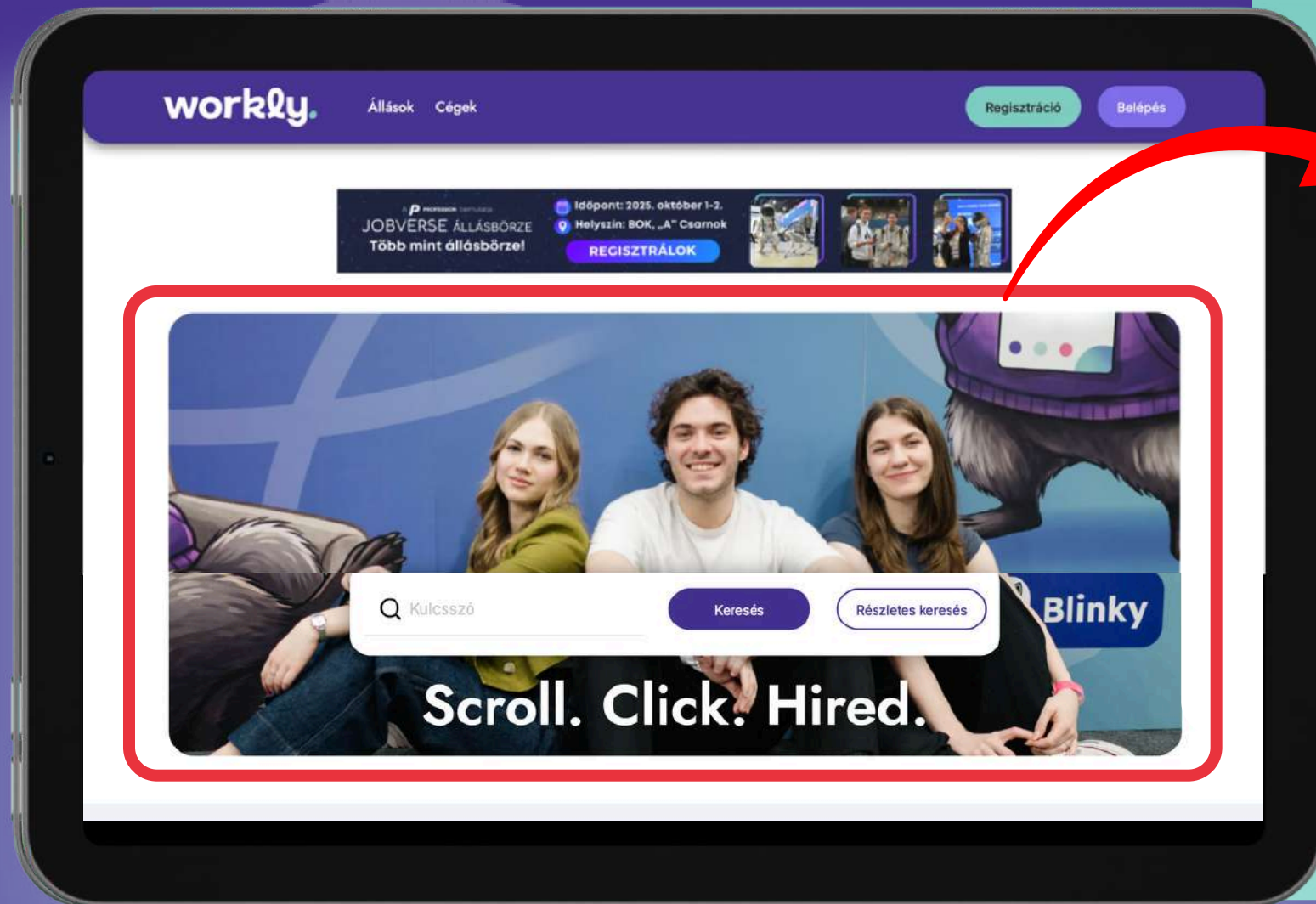
Duration: **1 week**

Price: **HUF 99,900 + VAT**

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EXTRA BANNER PLACEMENTS





HOMEPAGE SEARCH BOX BANNER

Parameters

- Desktop size: **1280 × 576 px** (width × height)
- Format: **JPG / PNG**
- file size: **250 KB**
- **Only image** based placements are supported. Clickable links cannot be included with this banner format.
- **Exclusive placement** for the purchased period.

TIP! This is the most eye catching placement, since visitors use the search function the most, this placement is highly recommended for branding purposes.

Duration: 1 week

Price: HUF 299,900 + VAT

Important!

The homepage search box banner and the homepage super banner cannot be booked for the same period at the same time. If one of the featured placements has already been reserved for a specific period, the other placement will no longer be available. **For available time slots, please contact your account manager.**

JOB TIPS BANNER

Parameters

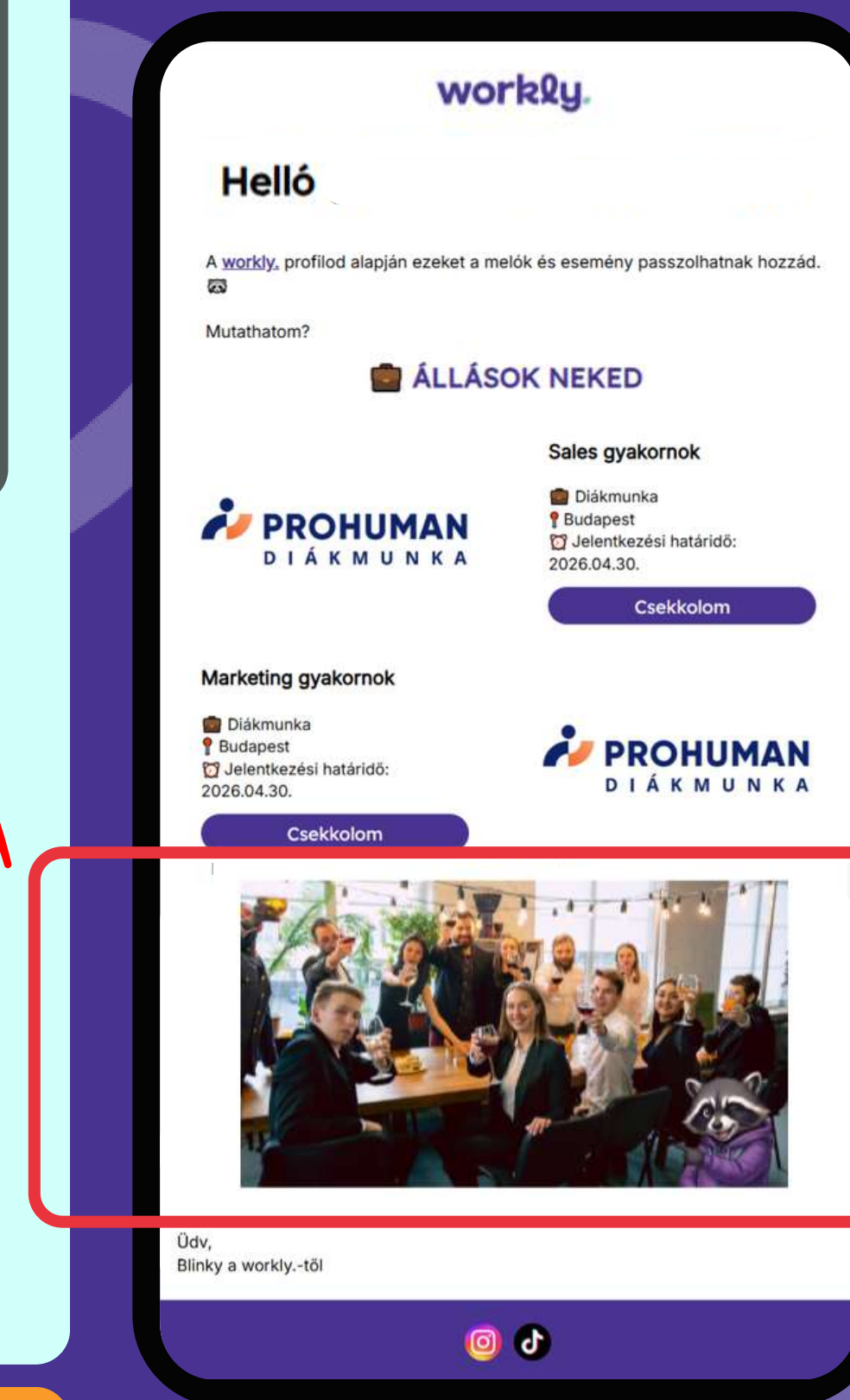
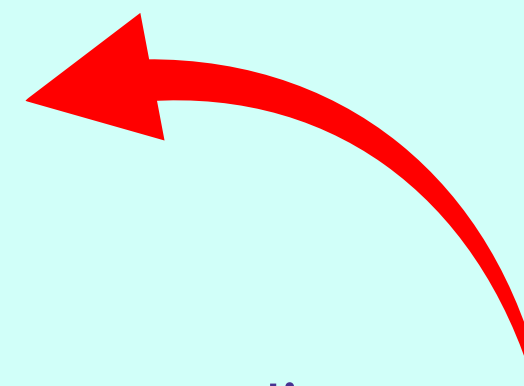
- Size: 600 × 400 px (width × height)
- Format: **JPG / PNG**
- **Link** directing users to the desired landing page
- **Exclusive placement** for the purchased period

Placement

- Appears in **job recommendation** emails sent to the target audience.
- The sending frequency of **Job Tips depends** on the number of newly uploaded positions and the preference settings of job seekers, therefore the emails may be sent out multiple times within a single week.
- Each email contains only one banner placement.

TIP!

This is the only banner format that provides industry specific placement, therefore we recommend it if your target audience can be identified by profession or field of expertise (e.g. engineering, IT, finance etc.).



Duration: **1 week**

Price: **HUF 49,900 + VAT**

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